

(Accredited by NAAC with A+ Grade with a CGPA of 3.55 out of 4 in the 3rd cycle)

Gandhi Nagar, Vellore – 6.

Entrepreneurial Development Cell

NAAC CYCLE IV SSR 2023

Auxilium College (Autonomous) Vellore Department of Commerce Entrepreneurship Development Club Activities Academic Year 2018-2019

Activity 1

3 Days Entrepreneurship Awareness Camp On 18th, 19th And 20th September 2018

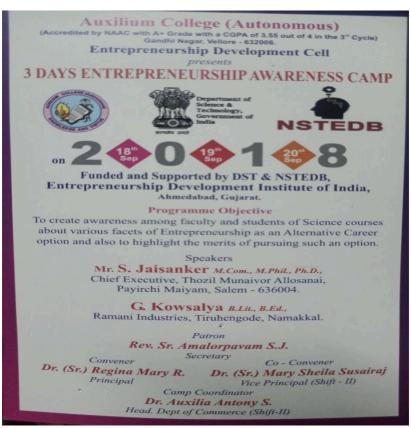
The Entrepreneurship Development Cell conducted a three days Entrepreneurship Awareness Camp on 18th 19th and 20th September 2018. This mini project is funded and supported by DST and NSTEDB, Entrepreneurship Development of India, Ahmadabad, Gujarat. The main objective of this project is to create awareness among faculty and students of science about various facts of entrepreneurship as on alternative career option. This project took off with a grand inauguration by lighting kutthuvilakku. Mr.S. Jaisankar, Chief Executive, Thozil Munaivor Allosanai, Salem was the chief guest for the first session. He addressed the gathering by narrating the entrpreneurship concept clearly. He explained about how to register an enterprise, getting loan, income generation, repayment of loan etc., further he motivated the students to become women entrepreneurs, students were much benefited. The program was presided by Dr.Sr. Mary Sheila Susairaj, Vice Principal, Shift II, Dr.Auxilia Antony, Project Coordinator and the members of the organizing committee.

The second session chief guest was Ms. Kowsalya Ramani Industries Thiruchengode, Namakkal. She is a women entrepreneur producing paper cups and napkins. She explained her own story of becoming entrepreneur, how to produce paper cups and napkins, how to be more hygiene and usage of napkins. She also motivated the students to become an entrepreneur by earning through learning.

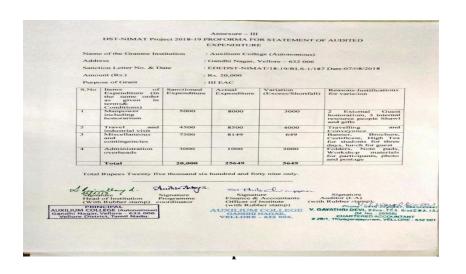
The Chief guest for the second day was Mr.R.Bharath group Chennai. His vision concentrated on how to be more responsible, confident, self reliant etc., He stressed more about self development and leadership qualities. Thus the students were motivated with zeal and confidence.

On the third day the students were taken to Business Incubation, VIT Vellore which was followed by Dhakshin Chitra, Chennai to know more about heritage and culture of South

India.



Invitation – Awareness Camp on 18th sept to 20th sept.2018





Group Photo taken on the September month event

20-09-18 Session at VIT Incubation



AUXILIUM COLLEGE (Autonomous)
Gandhi Nagar, Veliore - 632 006.
Vellore District, Tamil Nadu.

Activity 2 3 Days Entrepreneurship Awareness Camp on 22nd, 23rd and 24th November 2018

The Entrepreneurship Development Cell conducted a three days Entrepreneurship Awareness conducted on 22nd, 23rd, 24th November 2018. This mini project is funded and supported by DST and NSTEDS, Entrepreneurship development Institute of India, Ahmedabad, Gujarat. The main objective of this project is to create awareness among faculty and students of science about various facts of entrepreneurship as an alternative career.

The program was inaugurated by Dr. A. Bala Chandran, GM, VIT, Vellore by lighting kuthukizhakku. He addressed the gathering insisted on entrepreneur should have the qualities of passion, innovation, confidence, determination, open minded etc. he motivated the students The becomewomenentrepreneurs. afternoon session handled by Mr. K. Udhaya Vandhan, ED, Trainer, Chennai. He created awareness among the students about the various facts of entrepreneurship as an alternative career and highlighted the merits of pursuing such a career option.

On the next day 23.11.2018, Dr. EmeldaLillim, Entrepreneur Trainer, Vellore trained the students to make candles. The students were practically trained doing candles wring wax, stick, colour powder, perfume, mould, water etc., Dr. Emelda touched the marketing area also. She explained the students to market the candles with the consumer in the market.

On 24.11.2018, the students were taken to Hatsun Agro Products Ltd, Kanchipuram along with the staff members Dr. Auxilia Antony, Ms. A. Sathya and Ms. M.D. Lalithpriya. The students acquired Practical knowledge about processing of milk and milk products through this Industrial Visit.



Activity 3

3 Days Entrepreneurship Awareness Camp on 7th, 8th&9th February 2019

The Entrepreneurship Development cell organised three days Entrepreneurship camp on 7th, 8th & 9th February 2019. This mini project is funded and supported by DST and NSTEDB, Entrepreneurship Development Institute of India, Ahmadabad, and Gujarat. To add glory to the session, the Self Help Group (SHG) from Vellore has put up different stalls famously known as college bazaar where various handmade and organic products were displayed. To motivate the young and rural women entrepreneurs to start their business and to run their livelihood, this would pave to develop new ideas and implement it. The main objective of this project is to create awareness among faculty and students of Science about various facts of entrepreneurship as an alternative career option to be chosen in their lives. Dr. Rethammal, Physical Directors, has presided the opening ceremony and inaugurated the exhibition cm sales. The project took off with a grand inauguration. The convener Principal Dr. (Sr.) Regina Mary, Vice Principal (Shift II), Dr. (Sr.) Mary Sheila Susairaj, Project Co-ordinator Dr. Auxilia Antony, Head, Department of Commerce (Shift II) and members of the organising committee were present with 75students from Science department, Mr. Jaisankar entrepreneurship Consultant, Salam delivered a talk on creativity and innovation. He emphasised on how need initiatives, Creativity and Knowledge should be converted into business ideas. Activities like Pictograph, Group discussion, and Questionnaire filling were done by the students. These activation helped the students to learn about the importance of entrepreneurship and stimulated the budding entrepreneurs was a strong foundation in business.

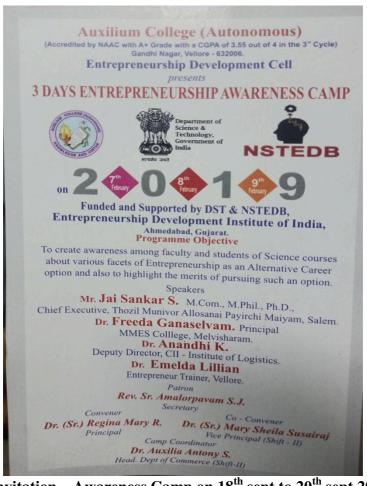
Dr. Emelda Lillion, Entrepreneur trainer from Vellore, was the resource person for the Technical session II, She Addressed and gathering and delivered the speech on entrepreneurship. She conducted activities like paper craft, Pictograph and some Motivational games were held.

On 7/2/2019 Technical session III was presided by Dr, Freeda Gnana selvam. She delivered motivational speech on Entrepreneurship. She delivered her speech by city like examples with video clippings. She had Group discussion with young entrepreneurial students which kindled their mind set.

On 8/2/2019 Technical session IV was conducted by Dr. Anandhi K, Deputy Director, Institute of Logistics, and Chennai She delivered her speech by citing the pros and cons of being an entrepreneur. She gave examples in the form of Stories which enabled the students to learn that doing business in an easy task, but retaining it in left in the hands of young entrepreneur. She also discussed the SWOT analysis and made the students to think on the positive attitude, limitations and intensity facts on entrepreneurship. At the end of the program feedback were distributed among the students and collected.

In the afternoon, practical session on candle making was held and the students had a practical experience on converting the raw wax to candles through making the raw wax with the help of special moulds. The session was useful to the students which motivated them to become entrepreneurs in small scale.

On 9.2.2019 the students were taken for Industrial visits to Britannia Co. Ltd., Pondicherry along with the faculty members Dr. Auxilia Antony, Ms. Sathya .N and Ms. Lalith Priya M.D. and students from third year they visited the Factory and learnt the biscuit Making process. The ingredients for this were Maida (All purpose flow sugar, water and emulsifying agents. The ingredients were converted to dough and were compressed to turn their shape to biscuit from heating. Through heating the biscuits into a high temperature, they were converted to edible eatable items. Biscuits like Milk bikes', Nice and Nutrichoice were being manufactured in the factory. The students got practical knowledge through Industrial Vist.



Invitation – Awareness Camp on 18th sept to 20th sept.2018



Stalls made by students - Photo taken on 2nd day 8th
February 2019

- 30	Expenses howard to EAC program
	I FAC Program - RE 25,573.1
	(27-9-2018 - 30-9.2018)
	E EAC Program - Rs 24,700/-
	(22-11-2018-24-11-2018)
	1 FAC Program - Rs. 25,641 - (7-2-2019. 9-2-2019)
	(1- 2- 2019 - 9- 2- 2019)
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	N. Baurya Malin O4/4/9
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Audited Report for the event 7th February to 9th February 2019

Auxilium College (Autonomous) Vellore Department of Commerce Entrepreneurship Development Club Activities Academic Year 2019-2020

Activity 1 Exhibition – College Bazaar On 29th & 30th November 2019

Entrepreneur development club of Commerce department organized two days College bazaar with the help of Women self help group in the college campus. Dr. (Sr.) Regina Mary .L Principal of the college Inaugurated the two days sale.

Self Help Group person from Vellore has put up different 15 stalls famously Known as College Bazaar were various Handmade toys, Wooden Crafts, Accessories, Pickles, Health Mix Powders, were displayed. To motivate the young and rural women entrepreneurs to start their business and to run their livelihood, this would pave way to develop new ideas and implement it.

Some of the students also exhibited their Handmade Jewels, Key chains, Wallets, along with few of the students sold Eatables various talents exhibited by students like Mahanadi design, Nail arts also offered for visitors.

And denoted profit for the department volunteer's students from the department provided Tea and snacks for the person in stalls at the end of the day people were able to get a reasonable profit.

"As a woman we have the power and skill to create something from nothing"



On 16.10.2019 Training Programme were conducted to the students and train them towards making handmade jewel items, pouch, key chains etc.,

Activity 2

Date: 29.01.2020

Event:

- 1. Poster Presentation
- 2. Wealth out of waste
- 3. Logo designing
- 4. Painting
- 5. Business Plan

Poster Presentation:

Topics were given to the students based on woman entrepreneurs. 10 students participated from each class out of which three students secured 1^{st} , 2^{nd} & 3^{rd} place.

1st Place – Sofiya Banu M – I year 2nd Place – Nandhini M R – I year 3rd Place – Monisha G – II year

They presented with good and clear message through mini paper works.

Wealth out of waste:

Students were actively participated in doing good crafts out of all scraps and exhibited. Wall hangings, paper bags, cycle, flowers and phone stand. All the participants were appreciated and awarded with certificates.

1st Place – Subhashini – III B.Com 2nd Place – Sarumathi N – III B.Com 3rd Place – Sharmila S & Sangeetha P – III B.Com

Logo Designing:

Students presented good and wise logos for promoting business through women entrepreneurs. Enlighten designs were selected out of 10 participants.

1st Place – Yogeshwari – III B.Com 2nd Place – Pavithra R – I B.Com

Painting:

"Colour's Cherish the life" likewise student's coloured the future entrepreneurs models through painting. Amazing talents were displayed.

1st Place – Yogeshwari V – III B.Com 2nd Place – Nandhini K – I B.Com 3rd Place – Nameera Sherion – II B.Com

Business Plan:

Student's proposed a plan of business and explained it different manner as how they are will be in future ideas were projected out of this activity.

1st Place – Kripasini B - III B.Com 2nd Place – Aishwarya – III B.Com





Photos of Activities done by the students at Indoor stadium on 29^{th} Jan 2020

Auxilium College (Autonomous) Vellore Department of Commerce Entrepreneurship Development Club Activities Academic Year 2020-2021

Activity 1

Date: 30.09.2020

Event: National Webinar on "Promotion of Entrepreneurial skills and savings habit among young Entrepreneurs"

The department organized a webinar on "Promotion of Entrepreneurial skills and savings habit among young Entrepreneurs" on 30.09.2020. Dr. Hema Metha, Professor of Commerce, Tolani College, Mumbai gave a lecture on promotion of entrepreneurial skill with real life examples.

Date: 27.02.2021

Event: One day Workshop on "Jewellery Making"

The club, as part of its activity conducted a workshop on "Jewellery Making" to the students on 27.02.2021. Ms. Kiruthika C of III B.Com trained students on making jewels through paper quelling.

Activity 2

Date: 21.12.2021

Essay writing poster presentation competitions were conducted by entrepreneur development club on the topic "Difficulties faced by women entrepreneurs during the Post Covid Era" on 21st December 2021 near indoor stadium. The students actively took part in the competitions and won various prizes.

Date: 17.02.2022

The entrepreneur development club organized a guest lecture on "How it start own business" The chief guest Ms.Vinitha gave a speech on hurdles met by young entrepreneurs towards their startup. She shared her own experiences in preparing home made cakes. She runs a bakery name "The whisk" and how explained how she has started with little investment by using fresh and chemical free cakes with best quality ingredients at affordable prices. The students actively participated in the lecture and were motivated with her speech.

Date: 08.04.2022

The entrepreneurial development cell organized competition like best out of waste and poster presentation, essay writing. students actively participated in the event.

Auxilium College (Autonomous) Vellore Department of Commerce Entrepreneurship Development Club Activities Academic Year 2021 – 2022

Activity 1

Date: 21.12.2021

Essay writing poster presentation competitions were conducted by entrepreneur development club on the topic "Difficulties faced by women entrepreneurs during the Post Covid Era" on 21st December 2021 near indoor stadium. The students actively took part in the competitions and won various prizes.

Activity 2

Date: 17.02.2022

The entrepreneur development club organized a guest lecture on "How it start own business" The chief guest Ms. Vinitha gave a speech on hurdles met by young entrepreneurs towards their startup. She shared her own experiences in preparing home made cakes. She runs a bakery name "The whisk" and how explained how she has started with little investment by using fresh and chemical free cakes with best quality ingredients at affordable prices. The students actively participated in the lecture and were motivated with her speech.

Activity 3

Date: 08.04.2022

The entrepreneurial development cell organized competition like best out of waste and poster presentation, essay writing. Students actively participated in the event.

Auxilium College (Autonomous) Vellore Department of Commerce Entrepreneurship Development Club Activities Academic Year 2022 – 2023 Activity 1

Date: 22.11.2022

Event: Seminar on life skill development

Venue: Media Block Seminar Hall

Entrepreneurial Development Cell in collaboration with *Bharat Sevaj Samaj Development Agency* organized a Seminar on the topic of Life Skill Development. *Mr. Gunasekaran Muthusamy Director, Matha Educational Trust* was the chief guest of the day. He motivated the students by conducting ice-breaking session. He motivated the students by giving enlighten stories and live examples on self-assessment and reflection. The session was very useful to the students to overcome their difficulties.



Activity 2

Date: 25.11.2022

Event: Break the Barriers "Entrepreneurship Inspirational Talk Series"

- 1. Dhanushya J
- 2. Sushmitha A
- 3. Rohini M
- 4. Swetha M
- 5. Charumathi M
- 6. Lavanya S
- 7. Rekha J
- 8. Ramya S
- 9. Jeevitha A

PRINCIPAL
AUXILIUM COLLEGE (Autonomous)
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Vellore District, Tamil Nadú.

On behalf of Entrepreneurial development club students participated in the university honoured

and organized by Dr. A. Rajasekar, Co-ordinator. Skill Development & Entrepreneurship (SDE)

Mr. A Senthamizh Arasan – Project Lead Startup TN

Mr. N. Venkatesh – Founder HR & Training Service.

Mr. J. Senthil Murugan – Director, Sales JB Soft system.

They explained the grants available from the government and various schemes for the young entrepreneurs. This program is an eye opener for the young generation to upgrade their skills various entrepreneurial activities.

This program is also leading a platform for younger generation.

Activity 3 FEMBIZZ 2023

Date: 7th March, 2023 **Venue:** Auditorium **Time:** 9:00am to 5:00 pm

FEMBIZZ 2023 conducted on March 7th 2023 collaborated with **TN Start Up& Entreovert People Association,** invited students from Tamilnadu state It was conducted by *Entrepreneurship Development Cell, Auxilium College Vellore.* This program provides a detailed opportunity of how to become as an entrepreneur in future. 20 entrepreneurs from different sectors were invited and all the delegates of this program were explained about the schemes and benefits available for women entrepreneurship. The TN School students were called from throughout Tamilnadu and they were participated in the TN start up program and win the prizes. The Auxilium Campus student of IIIrd Biochemistry Ms. Harini R also got 3rd prize of Cash Award Rs. 5,000/- for the innovative product named as incense as well as fragrance product of mosquito repellant. All the Shift I and II students were participated in the event to know about the entrepreneurial opportunities available to them.



Invitation – FEMBIZZ 2023





FEMBIZZ 2023 conducted on March 7th 2023 collaborated with TN Start Up & Entreovert People Association, invited students from Tamilnadu state to participate and explore their innovative ideas and start ups towards Entrepreneurship Development Cell

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